

## **For Immediate Release**

**February 22, 2007**

Contact: Greg Salloum, CEO  
Best Western Inn-Kelowna  
250-979-6907  
Cell 869-7977  
[bwgreg@discoverkelowna.com](mailto:bwgreg@discoverkelowna.com)

### **And The Award Goes To...**

Kelowna, BC. On the heels of receiving the Best of the Best in Design Award, The Best Western Inn-Kelowna is the proud recipient of another award. The Hotel was presented with the **2006 Energy & Environmental Award** by the **Hotel Association of Canada** at their annual convention held February 20, 2007 at the Fairmont Royal York Hotel in Toronto.

*The Energy & Environment Award recognizes lodging properties that have developed a culture toward integrating environmental management practices that improve operations and the bottom line while maintaining quality service and meeting guest expectations.*

“Water Conservation, Effluents & Emissions and Energy Conservation are a few of the areas where success is evident at the Best Western Inn-Kelowna. One of the many environmental initiatives undertaken has been the Solar Hybrid Water Heating System. “One of the largest in Canada, this system eliminates 90 tonnes of Greenhouse Gasses that would have otherwise gone into the atmosphere from burning natural gas” states Greg Salloum, CEO and Managing Partner of the Best Western Inn-Kelowna. “Statistics speaks volume and the statistics on the energy savings is clear. Prior to installation we experienced a .58 per person cost for June, July and August 2000, compared to the .26 per person cost for the same months in 2006, thereby showing significant savings on energy costs. We like to say this has resulted in a triple win; for the hotel - the energy cost savings, for the Environment - our contribution to a greener planet and for guests who enjoy those endless showers - an abundance of hot water! We look forward to implementing future initiatives that offer the perfect fit of economic and environmental benefits”.