

**FOR IMMEDIATE RELEASE**

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Kelowna, -- **The Best Western Inn-Kelowna** has added a new environmental award to their growing list of recognitions received for their environmental practices. The Personal Services & Hospitality Award was presented by the Honourable Mayor Sharon Shepherd at the Eco-Nomics Awards Luncheon held April 29<sup>th</sup> at the Delta Grand Okanagan Resort. Sponsored by the Kelowna Chamber of Commerce and SIFE Okanagan the Eco-nomics Awards recognize businesses and organizations which successfully integrate environmentally sustainable practices into their business operations. The businesses and organizations were judged on demonstrated sustainable practices, reduction of costs and competitive advantage due to green initiatives, the incorporation into the business model and vision, recognition and incentives for staff and communication to stakeholders. Accepting the award was Greg Salloum, CEO who shared the benefits to the environment, acknowledged bottom line cost savings while enhancing the customer experience, what he calls "the triple win". Look for the next step in environmental stewardship from the Best Western Inn-Kelowna as the ability to purchase carbon offsets direct from our website ([www.bestwesterninnkelowna.com](http://www.bestwesterninnkelowna.com)) comes on stream.